



Heber City Community Reinvestment Agency (CRA) Project Overview

Project Title: Main Street City Park (C Street Plaza)

Project Category: Buildings & Amenities

Project timing: Fiscal year start: 2024
Fiscal year end: 2026

Project location:
Enhancements to Main Street Park

Strategic relevance:

This is the first project and a top-priority initiative to implementing the Envision Central Heber 2050 Plan; Heber City Council Budget and Policy Priorities for fiscal year 2025



Project description:

C Street Plaza (on the site of Main Street City Park) is the re-envisioning and creation of Heber City’s “Community Living Room.” It will host a variety of activities and events, with activities changing every two weeks and by season, 50 weeks of the year. The Plaza will include a year round skate ribbon (ice skates in winter, roller skates in summer), a 2,500 square foot interactive splash pad, and two stages (the Main Stage is under construction). The existing playground will be larger, the Main Stage includes two performance stages - one facing north into C Street and the other facing the open plaza area. C Street Plaza will also include a Depot with public restrooms, skate rentals, gift shop, visitor information, and shuttle services to off-site parking during larger events. The popular Farmers Market will grow in size and year-round vendor booths will be included (see example above, second from right) so that the plaza hosts a year-round public market shops when the Farmers Market season ends each year. The plaza will also be home to several small shops and eateries with outdoor dining areas and fire pits during the cooler months, and a signature restaurant.

Project cost estimate:

\$17,000,000 The signature restaurant, on site, would be privately developed on a leased parcel.

Project funding source:

CRA funds; naming rights for the Main Stage, skate ribbon, depot building, splash pad, Vendor Row; lease of retail space; philanthropic organizations; federal and state grants (CBDG and others).

Project sequencing and phasing:

2025: Site planning and engineering, acquisition and demolition of existing structures, funding sources put in place. 2026: Development of the plaza, with programming and staffing beginning in mid-2025.