# **CENTRAL HEBER VISION**

The heart of our community and region, Central Heber is a destination area featuring unique shopping, dining, and gathering areas for residents and visitors who enjoy a welcoming and peaceful environment with a sense of history and place in a beautiful mountain valley. The Main Street District is our economic catalyst, featuring our historic center and working, living, and public gathering areas in a mixed use environment, which help support street level retail, restaurants, and entertainment. Outdoor-oriented local and regional recreation are features at our Recreation and Tourism District, which is the place to go to enjoy the train, rent a bike, enjoy a ballgame, or plan regional recreational adventures. Heber's quiet central neighborhoods provide places to live that are rooted in our history while also conveniently located nearby places to work, play, shop and dine.

# **RECREATION & TOURISM DISTRICT**

The western gateway into Heber from Midway at 600 West and 100 South is anchored by a flex-space venue and plaza supporting recreational opportunities and lifestyle. It includes mixed uses focusing on meeting day-to-day needs of nearby residents and visitors, and supporting and expanding local and regional recreation and tourism opportunities. A small commercial area adjacent to the railroad depot provides convenient options for dining and services. Needed missing middle and more reasonably priced housing is provided east of the planned high school.

## WEST GATEWAY | NEW SCHOOL NEIGHBORHOOD | RAILROAD AREA

## Character An outdoor-oriented district that lets Main Street shine while supporting local

recreational activities and regional recreational destination pursuits.

- Outdoor and recreational lifestyle
- Flex-space lifestyle center and gathering area; trails (including Spring Creek Canal Trail), trailheads, and a trail depot with bike rentals and repair; potential shuttle to Main Street, pedestrian and bike friendly boulevard along 600 West to connect the West Gateway and the Railroad Area

Wide sidewalks, benches, outdoor dining areas, street trees, plaza space, fire pits/heaters, bike racks, activity structures, art/sculptures, planters, attractive

- West Gateway
- Residential & Lodging: hotel, housing in mixed use buildings with ground floor
- Civic: cultural assembly, performance and/or museum
- Retail/Restaurant/Office: neighborhood retail/restaurant, neighborhood service office (main floor retail/restaurant required)
- Open Space: active plaza, pocket park, conservation garden Parking: on-street public parking areawide, private parking lots
- Railroad Area
- Retail/Restaurant/Office: neighborhood retail/restaurant, neighborhood service
- Parking: on street public parking areawide, private parking lots
- New School Neighborhood Residential: missing middle, multifamily
- Open Space: neighborhood park

## **Building Height**

- West Gateway
- Up to four stories
- Step backs required for buildings over three stories Encourage other height-softening strategies (e.g. roofline variation, building modulation, attached features, corner cuts)
- **Railroad Area:**
- Up to two stories
- **New School Neighborhood** Up to three stories

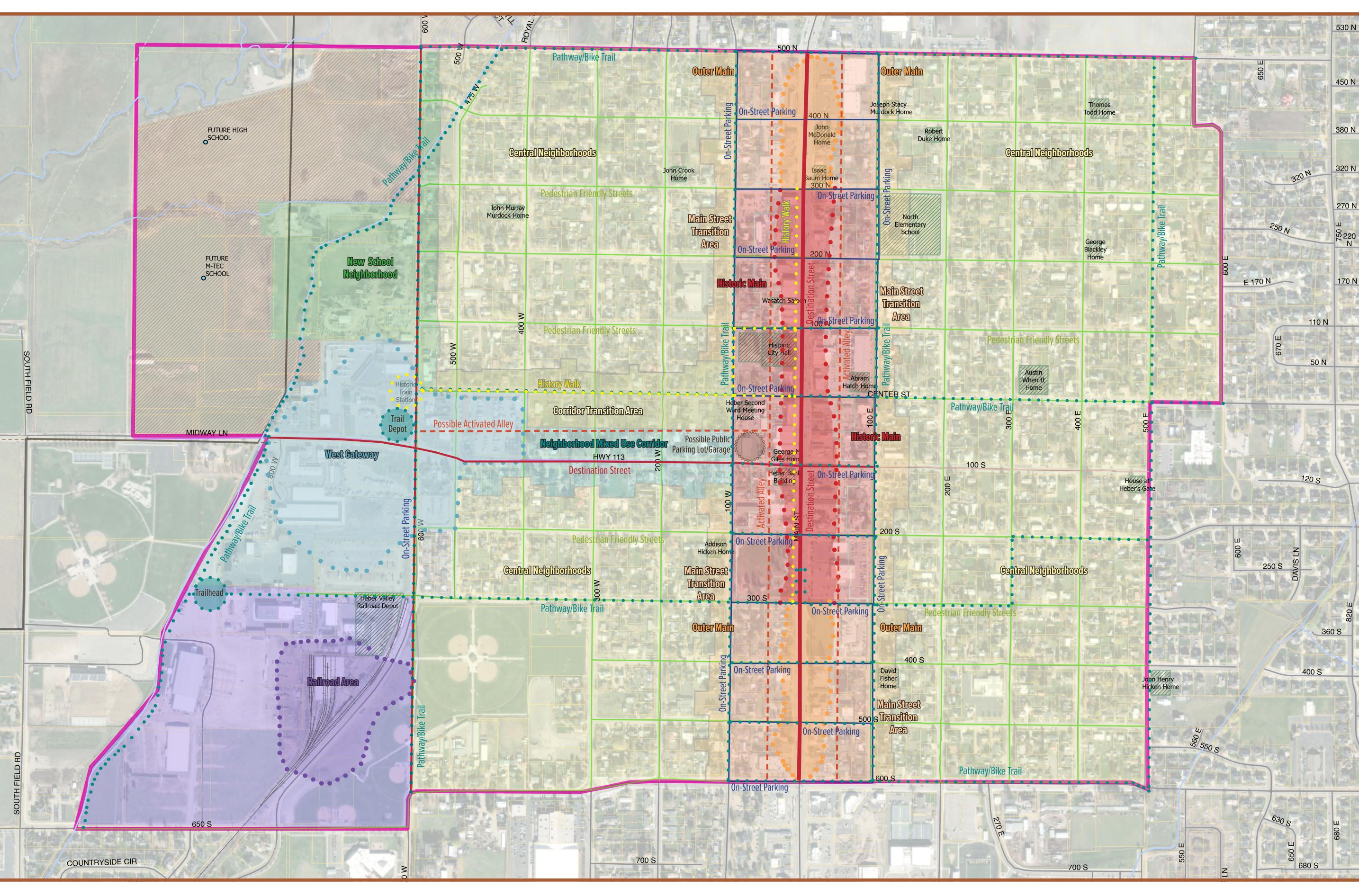
- Style: classic materials and features, modern/clean lines
- Preferred building materials: brick, wood/composite siding, sandstone Design standards requiring classic commercial features (e.g. storefront), but with flexibility for a variety of styles (e.g. mountain modern)





# **GENERAL RECOMMENDATIONS**

- welcoming and peaceful environment.
- Create a walkable, bikeable central city, with safe and pleasant streets.
- Connect destination places and districts with interesting, pedestrian-friendly routes. Create increased living and working opportunities in the Main Street area, for economic resilience and to better support uses like shopping, dining, gathering,
- and entertainment.
- Activate and connect public spaces on Main Street, including Heber City Park, Civic Center Block, and the Public Safety Block, adding amenities, activities, and attractions that people return to again and again.



## DEFINITIONS

Activated Alley: primarily a pedestrian space with extra-wide sidewalk or shared pathway, street trees, and seating/eating/gathering/event space.

Destination Street: a pedestrian-friendly street with extra-wide sidewalk, street trees, seating/eating space, and on-street parking

Missing Middle Housing: a range of house-scale buildings with multiple units—compatible in scale and form with detached single-family homes that provide housing for middle income households. Examples include town homes and mansion homes.

**Pedestrian Friendly Street:** a street that feels comfortable for people, with wide sidewalk, street trees, and on-street parking. Workforce Housing: a type of home that aims to provide affordable, safe, and comfortable living spaces for workers and their households. Examples include multiplex or stacked housing (apartments or condos).

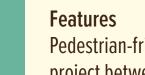
# **CENTRAL NEIGHBORHOODS DISTRICT**

In central neighborhoods, changes to housing is typical of older neighborhoods: maintaining and enhancing existing homes, rebuilding those that owners deem are no longer satisfactory, and adding attached accessory dwelling units. Detached accessory dwellings and flag lots are allowed to provide more neighborhood housing options, but in keeping with the feel of a predominantly single family residential area. The 100 South corridor between 600 West and Main includes new missing middle housing and neighborhood retail, restaurants, and services.

# **CENTRAL NEIGHBORHOODS & MIXED USE CORRIDOR**

Character Quiet, pedestrian-friendly streets with a range of homes built across decades, supported by a neighborhood corridor that includes additional housing options and convenient neighborhood retail, restaurants, and services.

Residential, with some neighborhood retail and commercial along 100 South



Pedestrian-friendly streets with bike network, neighborhood parks, a potential alley pilot project between 100 South and Center Street, history walk connecting the original train depot and the Civic Center Block, historic structures and homes enhanced

## Use Mix leighborhoods

Residential: single family

Open Space: neighborhood park

Highlight Heber's sense of history and place in a beautiful mountain valley, and its

- fabric.



Historic Buildings Potential Bypass

- RAIL LINES STREAMS --- TRAILS & PATHWAYS
- BIKE\_PED\_STREET --- ALLEY\_STREET
- NEIGHBORHOOD\_TRANSITIO MIXED\_CORRIDOR
- CENTRAL\_NEIGHBORHOODS ----- STREET\_DESTINATION
- ------ PEDESTRIAN\_FRIENDL — MINOR\_DESTINATION
- ----- BIKE\_PED\_STREET

## Legend

- ALLEY\_STREET\_TYPE
- ------ STREET\_PARK\_ONCE TRAIN\_RETAIL\_COMMERCIAL CulturalGateway
- ENVISION CENTRAL HEBER STUDY BOUNDARY HEBER CITY BOUNDARY
- PARCELS
- FUTURE\_SCHOOLS FUTURE\_HIGHSCHOOL\_MTEC
- HISTORIC\_MAIN\_STREET MAIN\_STREET\_OUTER\_NORTH
- MAINSTREET\_OUTER\_SOUTH

Accessory Uses: home-based business, attached accessory dwelling units, detached accessory dwelling units with height equal to or lower than main home height, flag lo **Neighborhood Mixed Use Corridor** Residential & Lodging: missing middle multifamily, hotel Retail/Restaurant/Office: neighborhood retail/restaurant, neighborhood service, off commercial corners on 100 South) Open Space: pocket park/plaza, neighborhood park Parking: on-street public parking, private parking lots behind buildings Corridor Transition Area (area between mixed use corridor and neighborhood Residential: missing middle, single family Open Space: pocket park/plaza, neighborhood park **Building Height** Up to three stories



Enliven the streets in Heber's Main Street area with features that provide interest and comfort and encourage repeat visits.

Create a new recreation/lifestyle gateway on the west side of town that supports existing and new recreation, tourism, and outdoor-oriented pursuits, better positioning Heber as a destination for regional recreational opportunities.

Provide a small neighborhood dining/shopping area near the train station to provide amenities adjacent to tourism and sporting events.

Create a new missing middle neighborhood east of the planned high school to provide needed housing options.

10. Preserve Central Heber's neighborhoods, enhancing their quiet, friendly atmosphere while providing options for new housing that fits into the historic

## MAIN STREET DISTRICT

Main Street is characterized by a vibrant business environment and ample housing opportunities that support dining, shopping, playing, and gathering opportunities, providing a strong destination in the heart of Heber City. Historic Main (300 North to 300 South) features the richest suite of options for people to return to again and again, from restaurants and shops to inviting public spaces and streets, making the area a strong destination for residents and visitors. Alleys off Main Street as well as streets bisecting Main provide quieter spaces for shopping and dining. Outer Main (north of 300 North and south of 300 South) offers the greatest opportunities for working and living near Historic Main. The District as a whole features Main Street destination branding and beautification.

## HISTORIC MAIN OUTER MAIN MAIN STREET TRANSITION AREA Historic Main = 300 North to 300 South | Outer Main = north of 300 North and south of 300 South

Highly active destination Main Street featuring live/work/play/shop/dine/gathe opportunities; historic/classic architecture in Historic Main District and historic themed but more flexible architecture in outer Main.

Major focus on business and housing that supports shopping/dining/playing/gathering; Heb City Park, Civic Center Block, and Public Safety Block provide active park/plaza space for

Walkable streets, on-street parking district wide, alley pilot project(s) behind Main Street fo a quiet dining/pedestrian experience, history walk on Main Street with a major feature at Civic Center Block, publicly owned historic buildings and places preserved, active destination public space at Heber City Park, Civic Center Block, and Public Safety Block Placemaking

Benches, outdoor dining areas, street trees, plaza space, fire pits/heaters, bike racks, activity structures, art/sculptures, planters, attractive streetlights

**Activity Spaces to Consider** Skating ribbon/rink, farmer's market, rock climbing wall/boulders, food truck court, food hall, concert/event amphitheater, fitness stations, water feature

## Use Mix

Historic Main & Outer Main

Residential & Lodging: missing middle/multifamily, hotel

Retail/Restaurant/Office: neighborhood retail/restaurant, neighborhood service, office

Open Space: destination plaza/park Commercial use required on Main Street-facing first floor facades in Historic Main, with

limited percentage allowed for residential or office access doors Residential allowed on Main Street-facing first floor facades in Outer Main

**Main Street Transition Area** 

Residential: single family, missing middle

Accessory uses: home-based business, attached/detached accessory dwelling units Open space: pocket park/plaza

Striped on-street public parking district wide, private parking lots/garages but not fronting Main Street in Historic Main area, public parking lot/public parking garage possible in future

**Building Height** 

Up to three stories allowed in Historic Main; with step backs up to four stories allowed Up to four stories allowed in Outer Main with step backs for buildings over three stories; u to five stories allowed if incorporating additional design features and affordable housing (or site or off site)

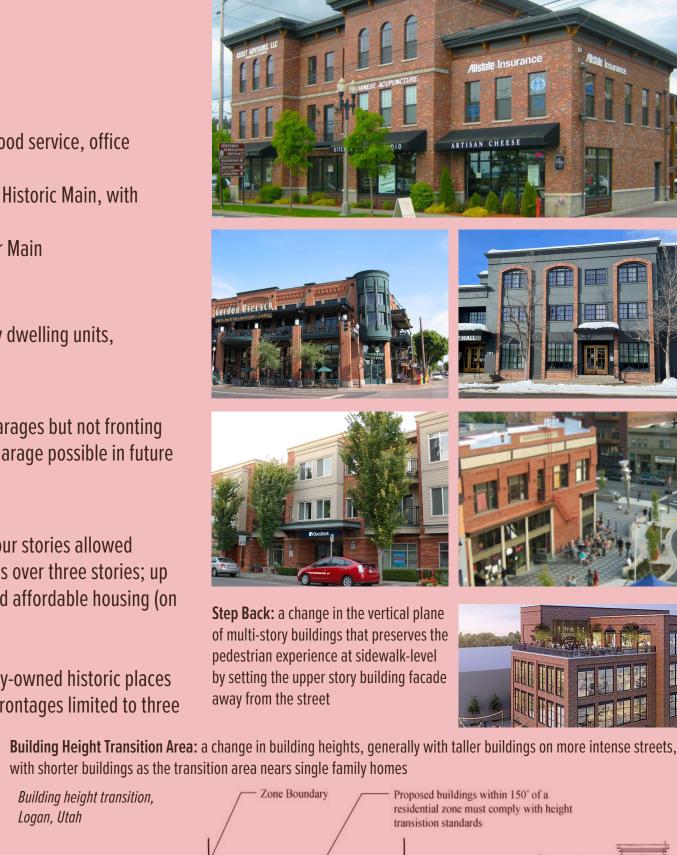
Step backs required for buildings over three stories on Main Street Step backs required for buildings over two stores adjacent to publicly-owned historic places Building height transition required; buildings on 100 West/100 East frontages limited to three stories or less

Require other height-softening strategies (e.g. roofline variation building modulation, attached features, corner cuts/plazas)

**Visual Preferences** 

Style: mix of existing historic and new modern and traditional Preferred building materials: brick, sandstone, glass, timbers,

Apply existing design standard for classic commercial requiring historic/classic commercial features (e.g. storefront), but with flexibility for a mix of styles, especially in Outer Main Historic Main: increase existing design standards, and encourage a greater number of classical/historic building features



Commercial Zone / Higher Density Zone in transition area

150'-0"

## **OUR MAIN STREET DISTRICT IS** FOR NURTURING COMMUNITY

Commercial Zone / Higher Density Zone

As we grow, our Main Street District will feature new places to live and work, and especially places to gather together, to celebrate, to share a meal, to support a local artisan or shopkeeper. This is where we enjoy life together and practice our tradition of being friendly, warm, and welcoming.



# E T Residential Zone

Logan, Utah