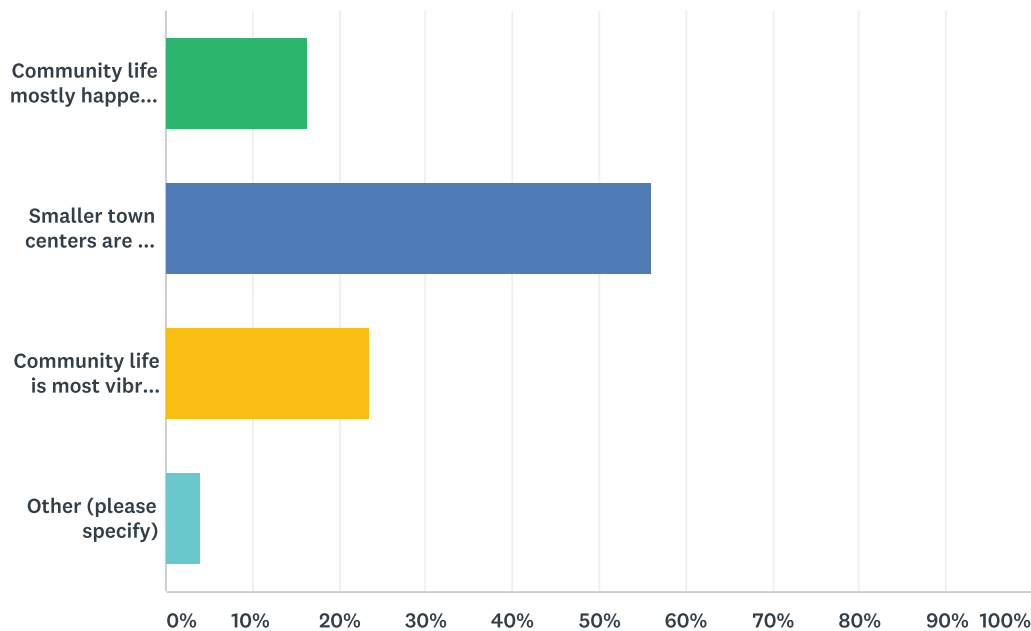


**ENVISION HEBER 2050
OPEN HOUSE SURVEY RESULTS
5/15/2019**

Q1 What approach to community life do you prefer?

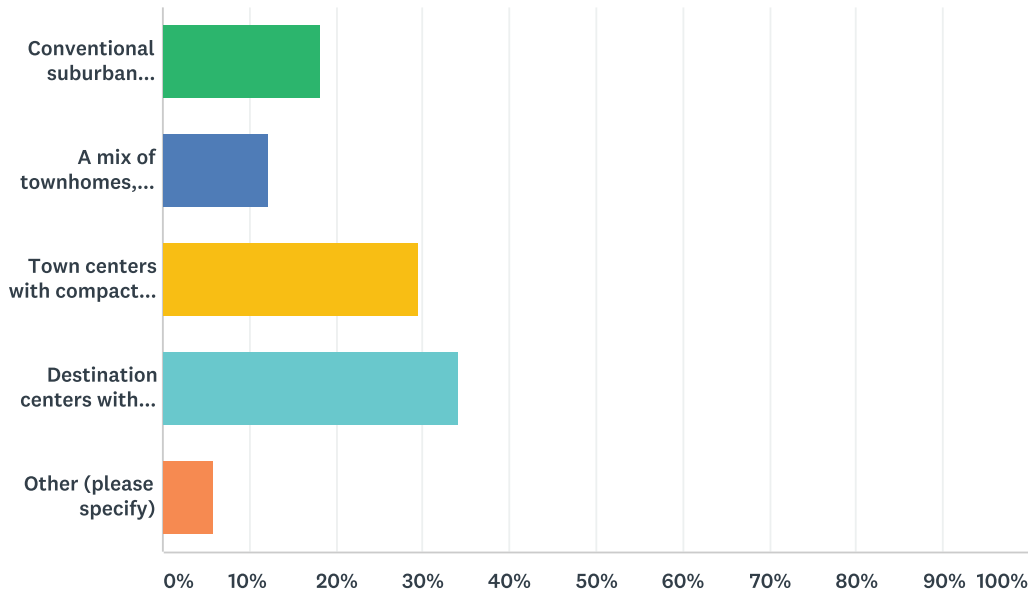
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Community life mostly happens in conventional suburban neighborhoods	16.30%	52
Smaller town centers are a focal point of community life—gathering places with schools, services, shopping and activities	56.11%	179
Community life is most vibrant in larger destination centers, where most opportunities for working shopping, learning and recreation exist	23.51%	75
Other (please specify)	4.08%	13
TOTAL		319

Q2 What new housing combination do you prefer?

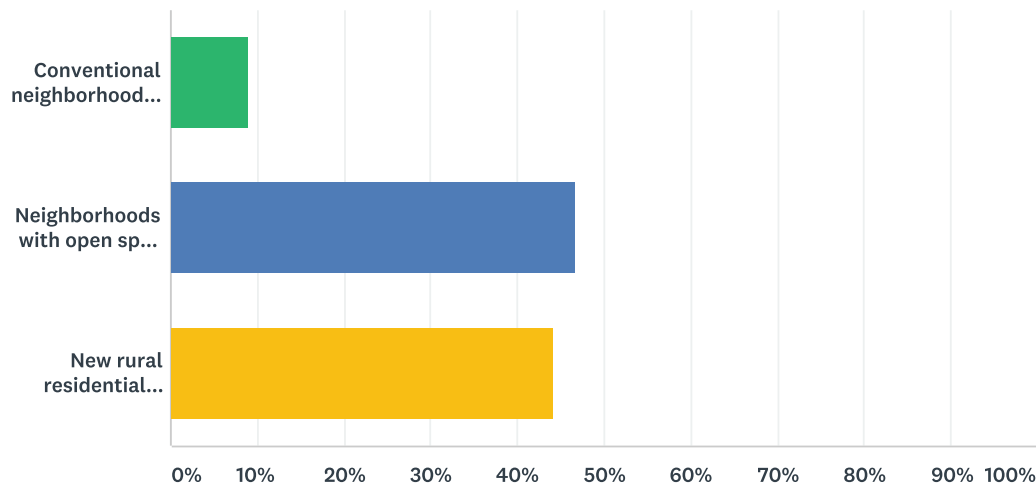
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Conventional suburban neighborhoods in outlying areas, with some townhomes and apartment homes on the edges of town	18.18%	58
A mix of townhomes, apartment homes and suburban neighborhoods along the Highway 40 corridor, with larger lot subdivisions in outlying areas	12.23%	39
Town centers with compact single family, townhomes, and apartment homes, surrounded by new neighborhoods that feature open space and trail networks	29.47%	94
Destination centers with compact single family, town homes, and apartment homes, with some rural residential clusters that provide opportunity to live on a medium to small lot nearby large open space areas featuring agricultural uses	34.17%	109
Other (please specify)	5.96%	19
TOTAL		319

Q3 What subdivision approach do you prefer for new development?

Answered: 319 Skipped: 0

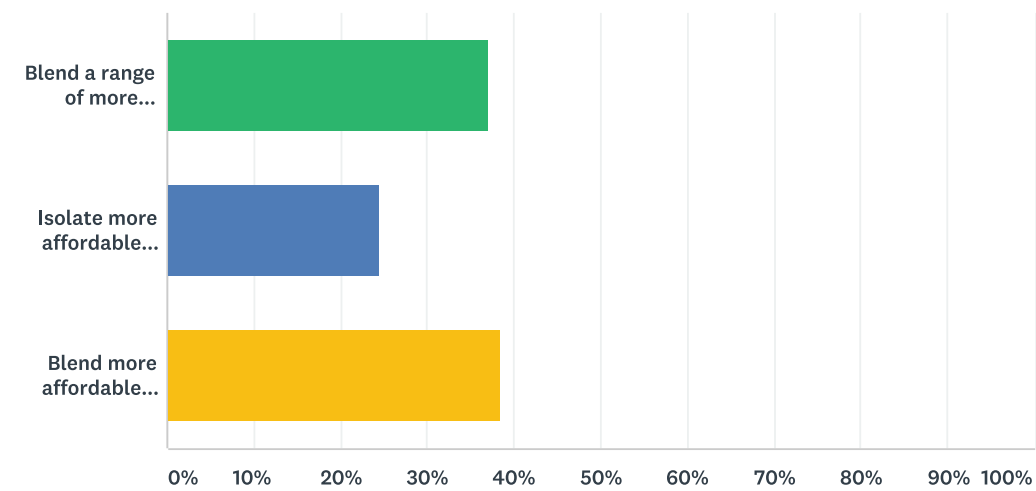


ANSWER CHOICES	RESPONSES	
Conventional neighborhoods that typically include uniform lot sizes and streets, sometimes with sidewalks, park strips, occasional street trees, street lights, and curbs.	9.09%	29
Neighborhoods with open space that typically include flexible lot sizes, a mixture of housing types, and open space, including a prominent park, tree-lined sidewalks or trails and, perhaps, a community garden or small plot farm, equestrian facility, or other common open space use	46.71%	149
New rural residential clusters feature housing on about 25% of lands, while permanently preserving approximately 75% as open space, which could be used for farming, shared equestrian facilities, etc.	44.20%	141
TOTAL		319



Q4 Heber City is required to provide strategies for affordable housing. What is the best approach to providing affordable housing in Heber City?

Answered: 319 Skipped: 0

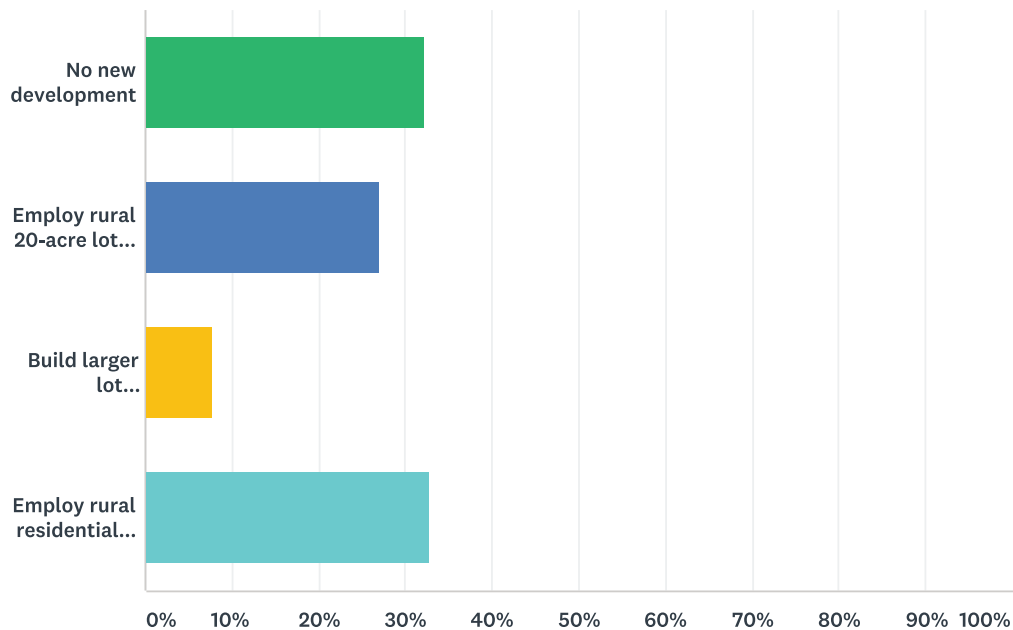


ANSWER CHOICES	RESPONSES	
Blend a range of more affordable options into centers (e.g. compact single family, townhomes, apartment homes)	36.99%	118
Isolate more affordable options at the edge of town or along the Highway 40 corridor (e.g. townhomes, apartment homes)	24.45%	78
Blend more affordable options into neighborhoods with flexible lot sizes and housing types (e.g. compact single family, townhomes)	38.56%	123
TOTAL		319



Q5 Which approach to the South Fields do you prefer?

Answered: 319 Skipped: 0



ANSWER CHOICES

No new development

Employ rural 20-acre lot zoning to maintain rural feel

Build larger lot conventional subdivisions

Employ rural residential clusters, preserving approximately 75% of open land

TOTAL

RESPONSES

32.29% 103

26.96% 86

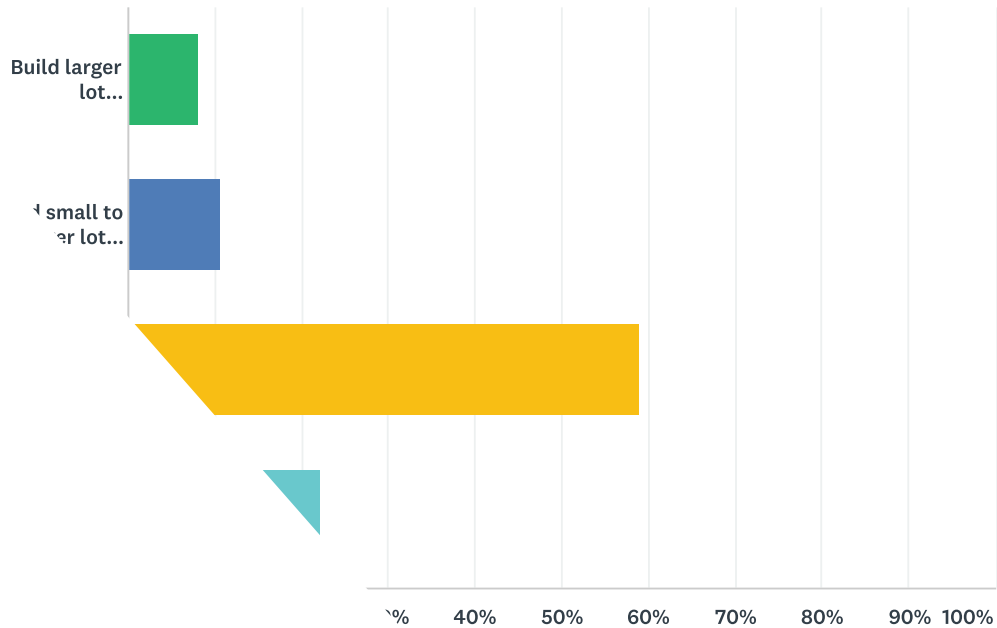
7.84% 25

32.92% 105

319

Q6 Which approach to growth southeast of Heber do you prefer?

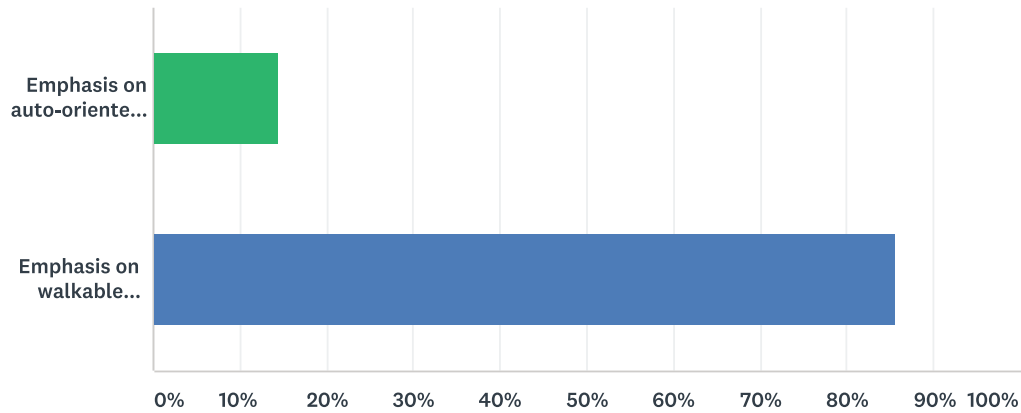
Answered: 319 Skipped: 0



RESPONSES	
8.15%	26
10.66%	34
58.93%	188
22.26%	71
	319

Q7 What emphasis do you prefer?

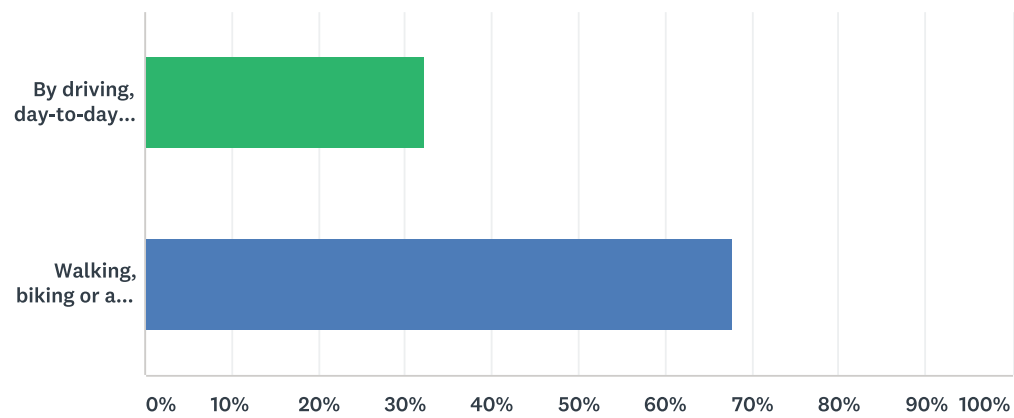
Answered: 319 Skipped: 0



ANSWER CHOICES		RESPONSES	
Emphasis on auto-oriented streets with parking lots lining roadways and buildings toward the back of lots.		14.42%	46
Emphasis on walkable streets with sidewalks and street trees, with buildings lining the streets and parking to the side or behind buildings.		85.58%	273
TOTAL			319

Q8 For new development, how should most people be able to access shopping services, recreation and employment?

Answered: 319 Skipped: 0



ANSWER CHOICES

- By driving, day-to-day needs are farther away from homes and trips tend to be longer
- Walking, biking or a short drive, as day-to-day needs are closer to home and trips tend to be shorter
- TOTAL

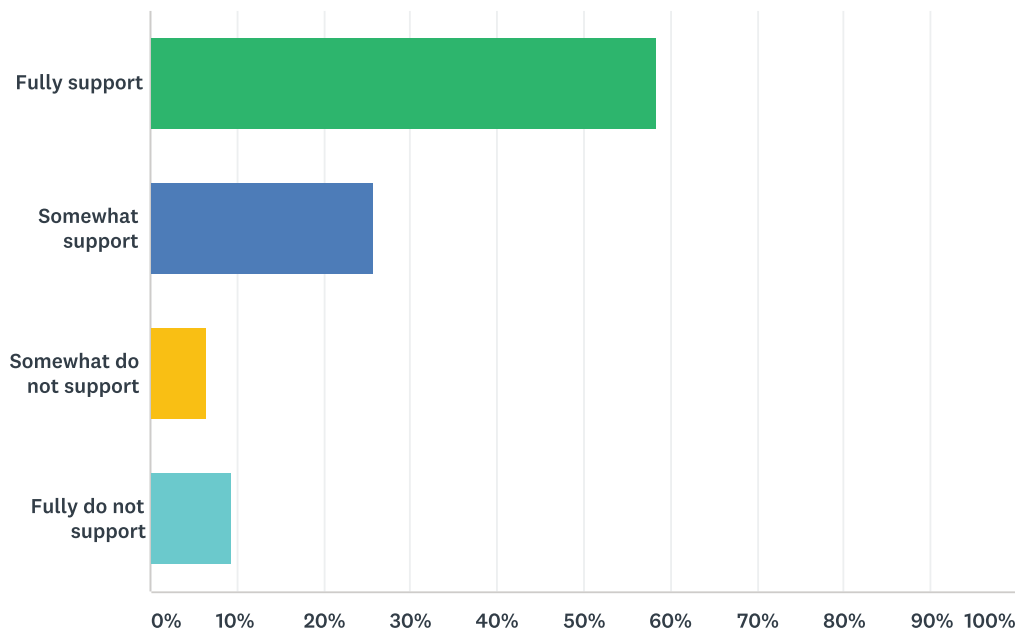
RESPONSES

32.29%	103
67.71%	216
	319



Q9 What is your level of support for a bus system that runs between Park City, Heber and Provo?

Answered: 319 Skipped: 0



ANSWER CHOICES

Fully support

Somewhat support

Somewhat do not support

Fully do not support

TOTAL

RESPONSES

58.31%

25.71%

6.58%

9.40%

186

82

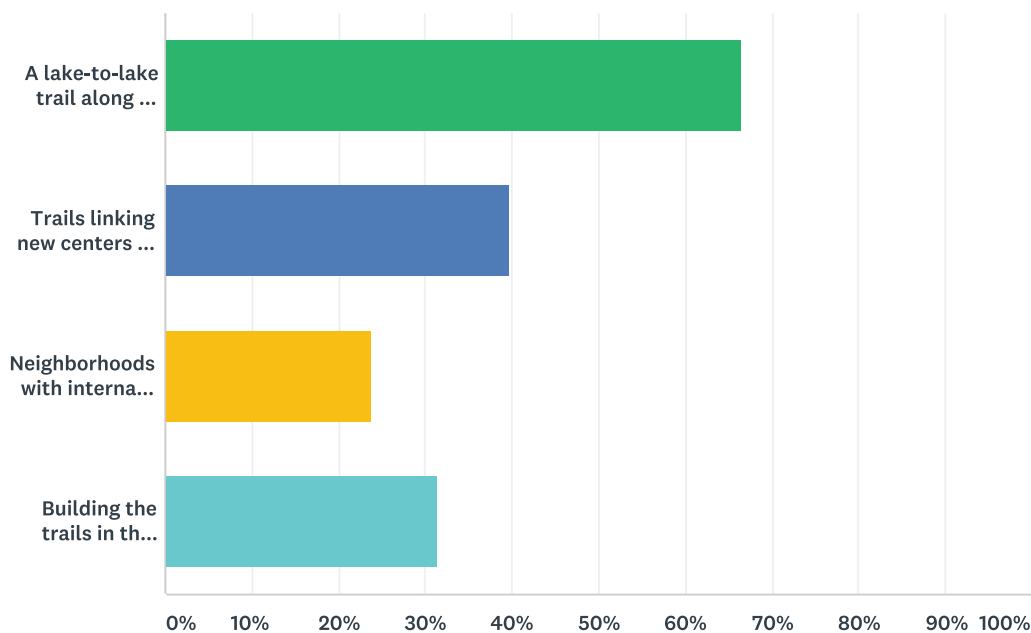
21

30

319

Q10 Which idea for trails are you most excited about? (select up to two)

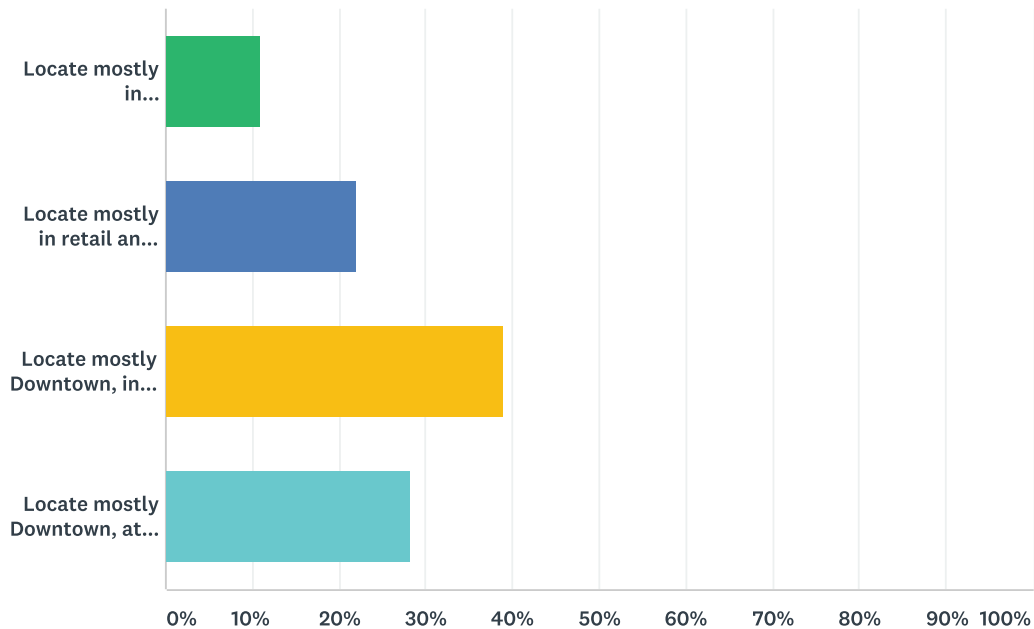
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
A lake-to-lake trail along the Provo River, and other longer, linear trails	66.46%	212
Trails linking new centers to one another	39.81%	127
Neighborhoods with internal trail systems	23.82%	76
Building the trails in the city's current master plan	31.35%	100
Total Respondents: 319		

Q11 Which approach to shopping and jobs do you prefer?

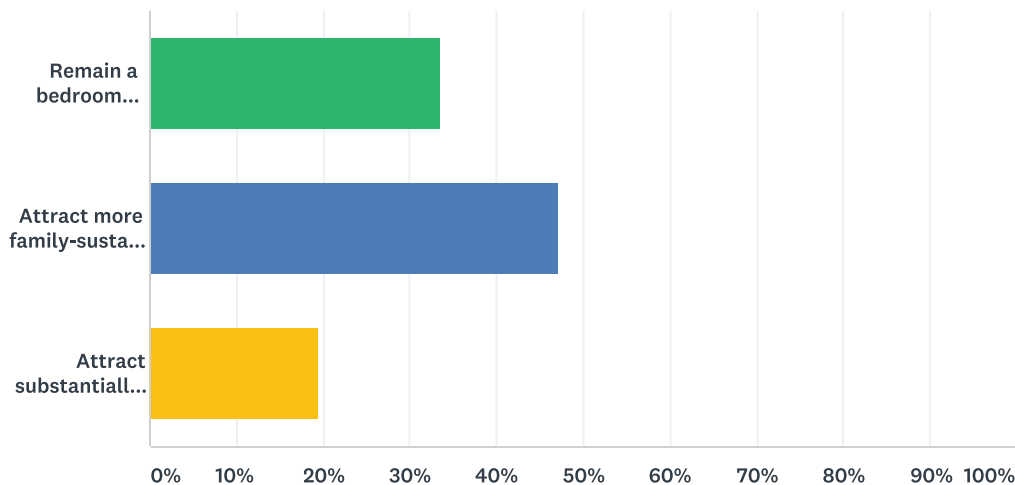
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Locate mostly in retail/commercial parks on the north and south edges of town	10.97%	35
Locate mostly in retail and commercial strips along the Highway 40 corridor and in office and industrial parks south of town	21.94%	70
Locate mostly Downtown, in new town centers, and in a business center south of downtown.	38.87%	124
Locate mostly Downtown, at North Village Destination Center, and Jordanelle Mountain Destination Center	28.21%	90
TOTAL		319

Q12 What approach to economic development makes the most sense?

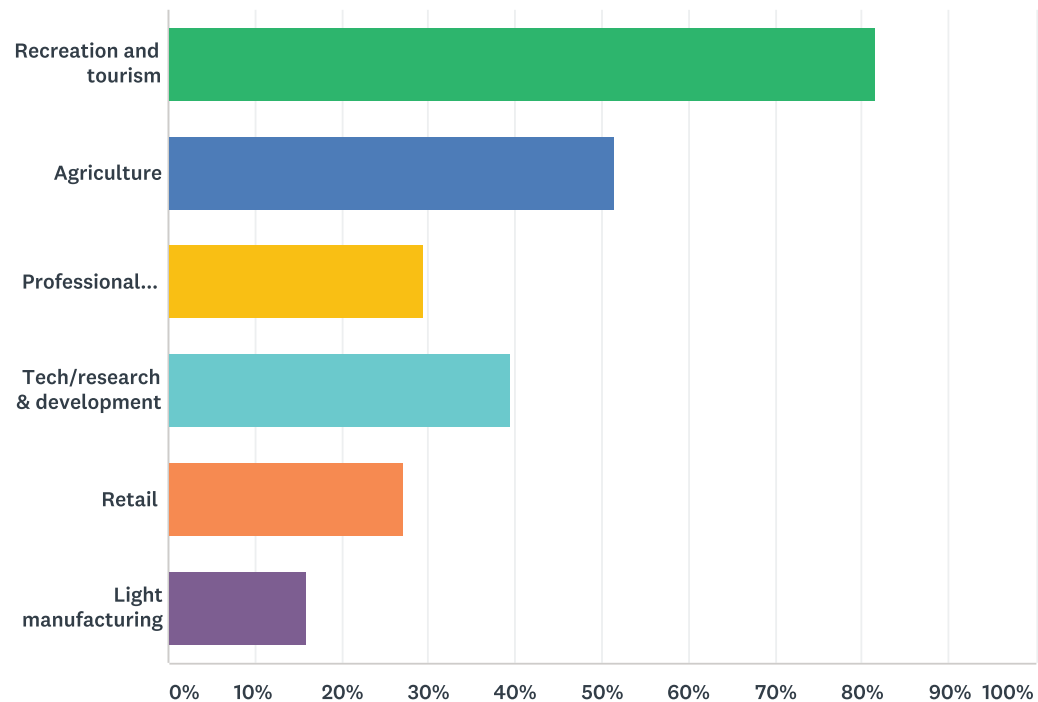
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Remain a bedroom community, with most residents commuting out of Heber for employment	33.54%	107
Attract more family-sustaining jobs to Heber City	47.02%	150
Attract substantially more family-sustaining jobs to Heber City, becoming a regional job center	19.44%	62
TOTAL		319

Q13 Which industries seem most important to Heber's future?

Answered: 319 Skipped: 0

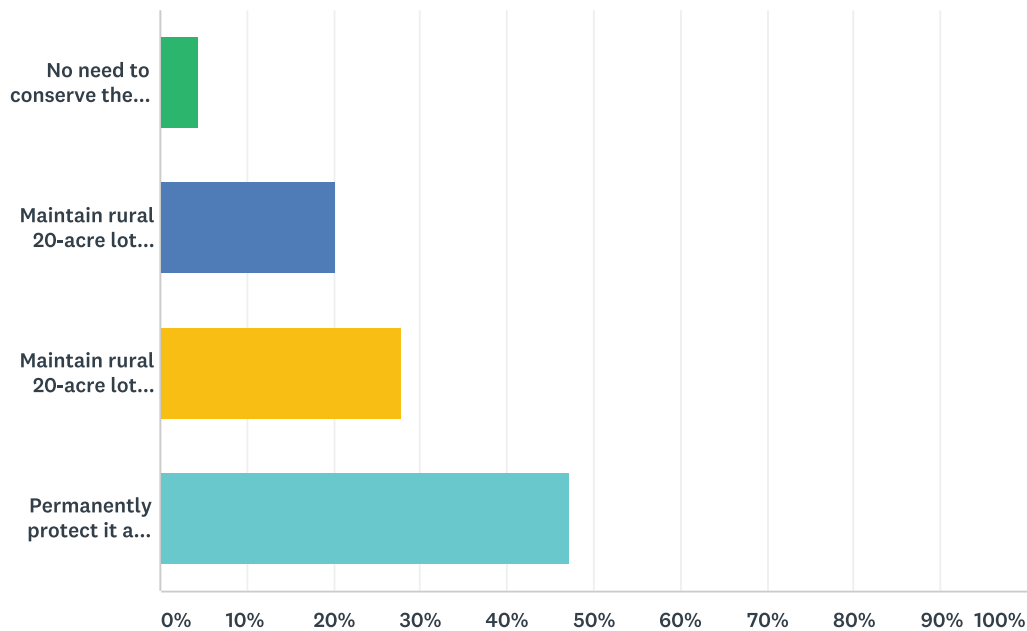


ANSWER CHOICES	RESPONSES	
Recreation and tourism	81.50%	260
Agriculture	51.41%	164
Professional/office	29.47%	94
Tech/research & development	39.50%	126
Retail	27.27%	87
Light manufacturing	15.99%	51
Total Respondents: 319		



Q14 What approach to conserving the North Fields do you prefer?

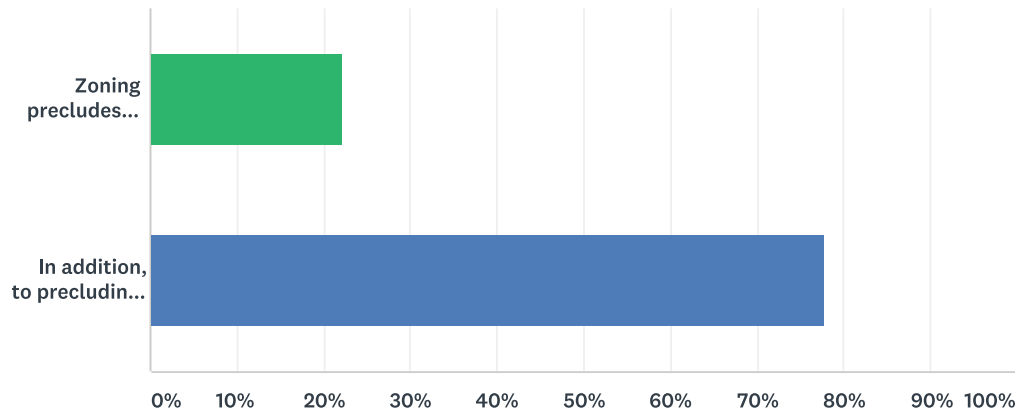
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
No need to conserve the North Fields	4.39%	14
Maintain rural 20-acre lot agricultural zoning, except for the northwest corner where more intense development could happen	20.38%	65
Maintain rural 20-acre lot agricultural zoning for the entire North Fields area	27.90%	89
Permanently protect it and preclude all future development by purchasing land or development rights	47.34%	151
TOTAL		319

Q15 What approach to conserving the Jordanelle Mountain Area do you prefer?

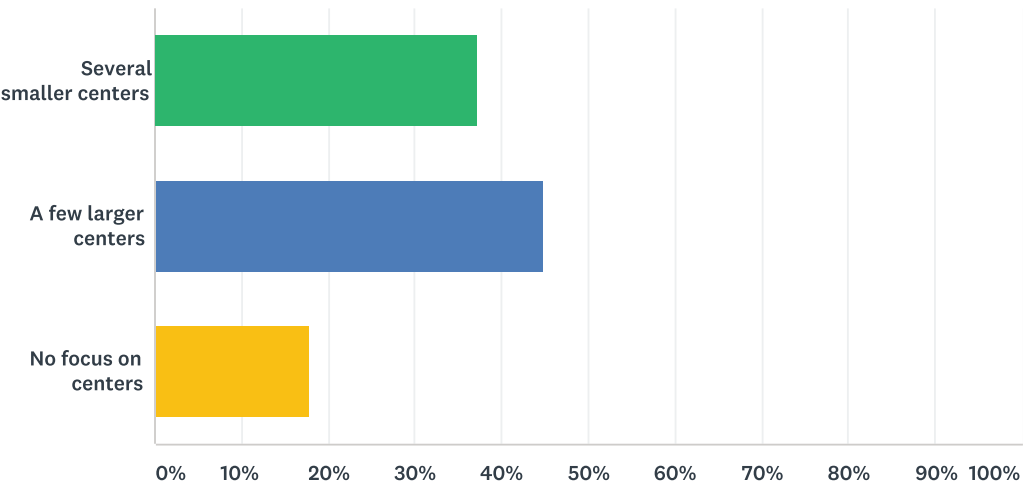
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Zoning precludes development on slopes over 30%	22.26%	71
In addition, to precluding development on steep slopes, significant open space between Heber City and Jordanelle Reservoir is permanently preserved by clustering development in town centers.	77.74%	248
TOTAL		319

Q16 What approach to centers (Downtown area, North Village area, and Jordanelle Mountain area) do you prefer?

Answered: 319 Skipped: 0

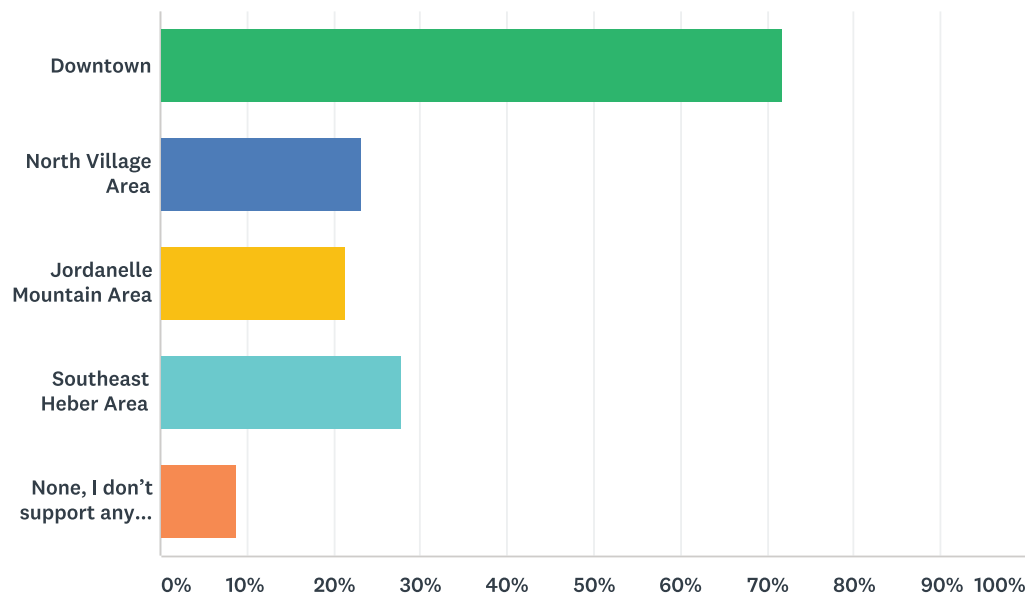


ANSWER CHOICES		RESPONSES	
Several smaller centers		37.30%	119
A few larger centers		44.83%	143
No focus on centers		17.87%	57
TOTAL			319



Q17 Which center location are you most excited about/fully support? (select up to two)

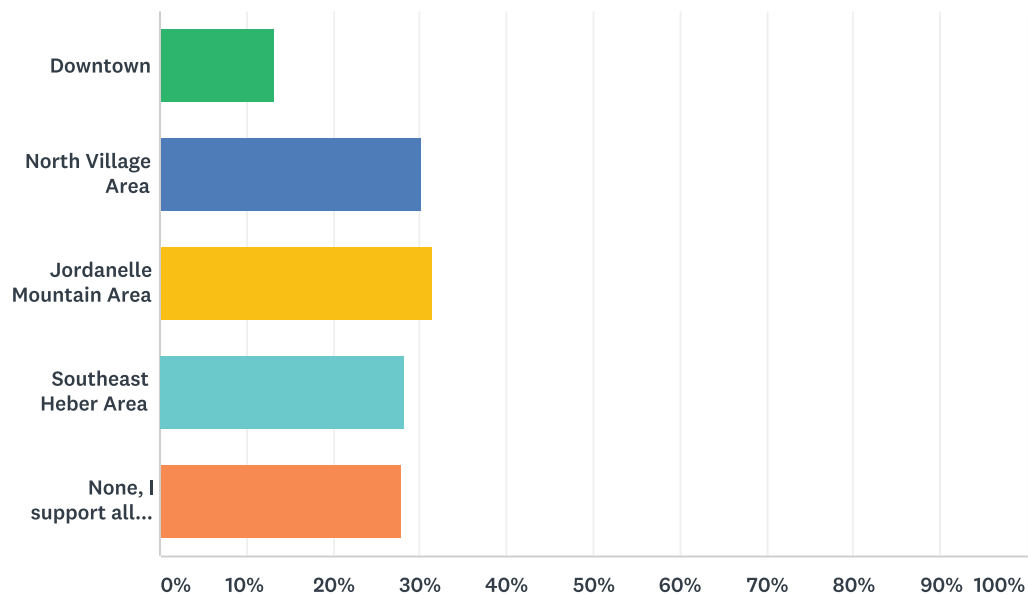
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Downtown	71.79%	229
North Village Area	23.20%	74
Jordanelle Mountain Area	21.32%	68
Southeast Heber Area	27.90%	89
None, I don't support any center locations	8.78%	28
Total Respondents: 319		

Q18 Which center location are you not excited about/don't support? (select up to two)

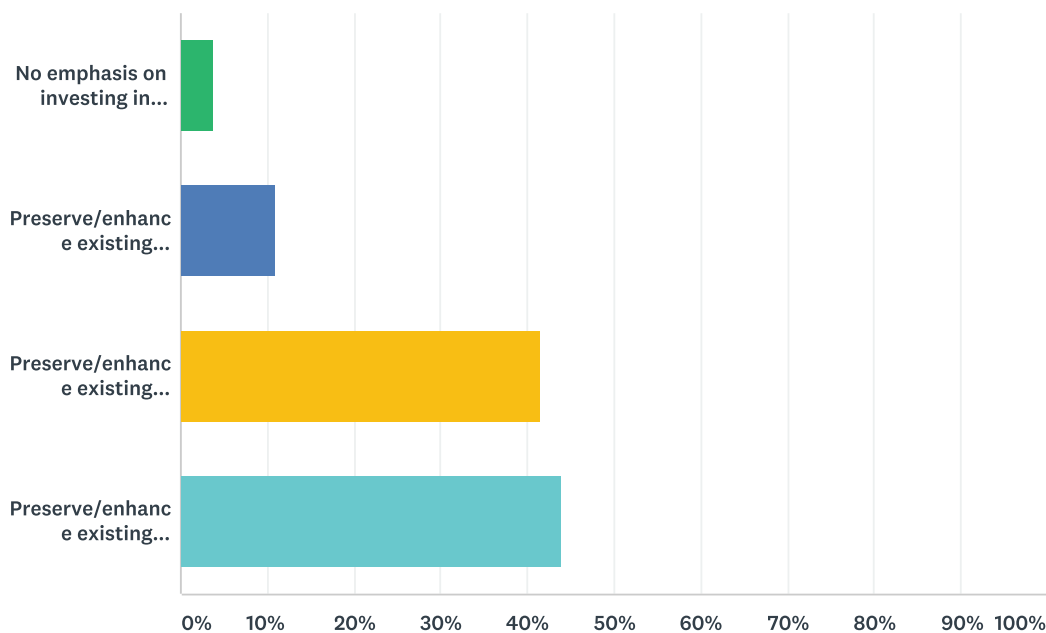
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Downtown	13.17%	42
North Village Area	30.09%	96
Jordanelle Mountain Area	31.35%	100
Southeast Heber Area	28.21%	90
None, I support all center locations	27.90%	89
Total Respondents: 319		

Q19 What approach to downtown do you prefer?

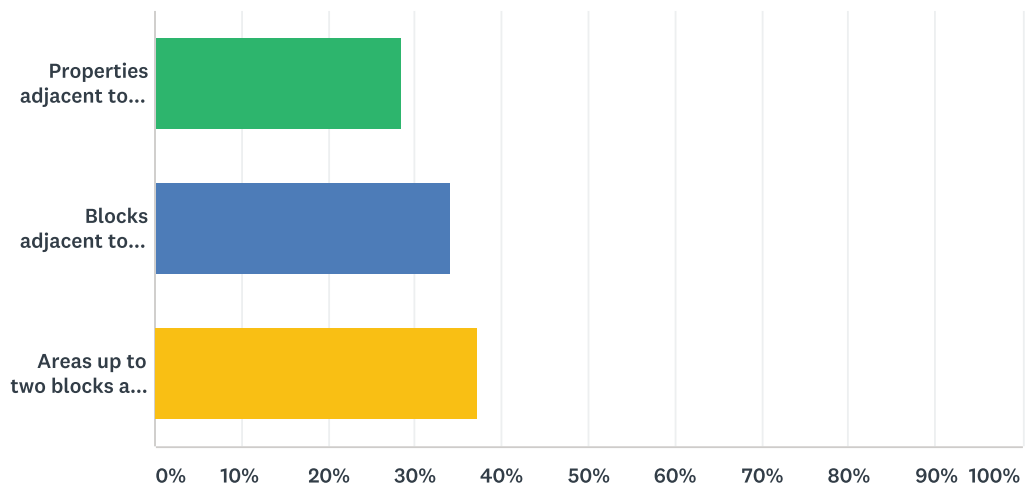
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
No emphasis on investing in downtown	3.76%	12
Preserve/enhance existing historic buildings, with minimal further downtown investment	10.97%	35
Preserve/enhance existing historic buildings, fill in or redevelop underutilized space for a vibrant downtown	41.38%	132
Preserve/enhance existing historic buildings, fill in or redevelop underutilized space for a vibrant downtown, and encourage downtown as a major center for housing and quality jobs	43.89%	140
TOTAL		319

Q20 When we discuss downtown enhancement or revitalization, what boundaries do you have in mind?

Answered: 319 Skipped: 0

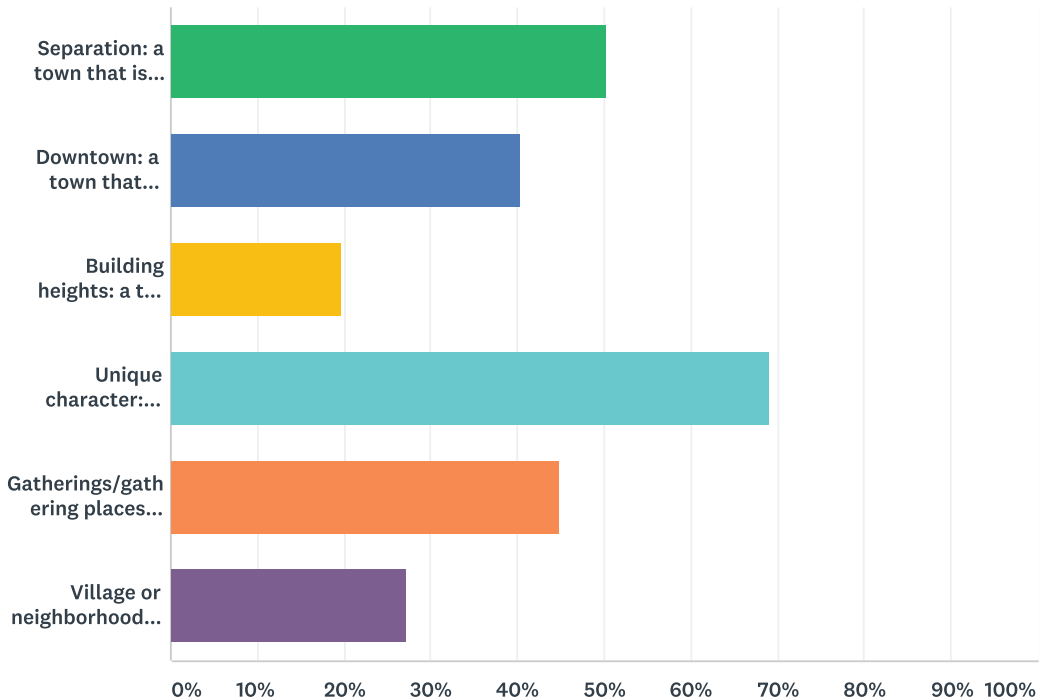


ANSWER CHOICES	RESPONSES	
Properties adjacent to Main Street	28.53%	91
Blocks adjacent to Main Street	34.17%	109
Areas up to two blocks away from Main Street	37.30%	119
TOTAL		319



Q21 For you, which components best define “small town”? (select up to 3)

Answered: 319 Skipped: 0

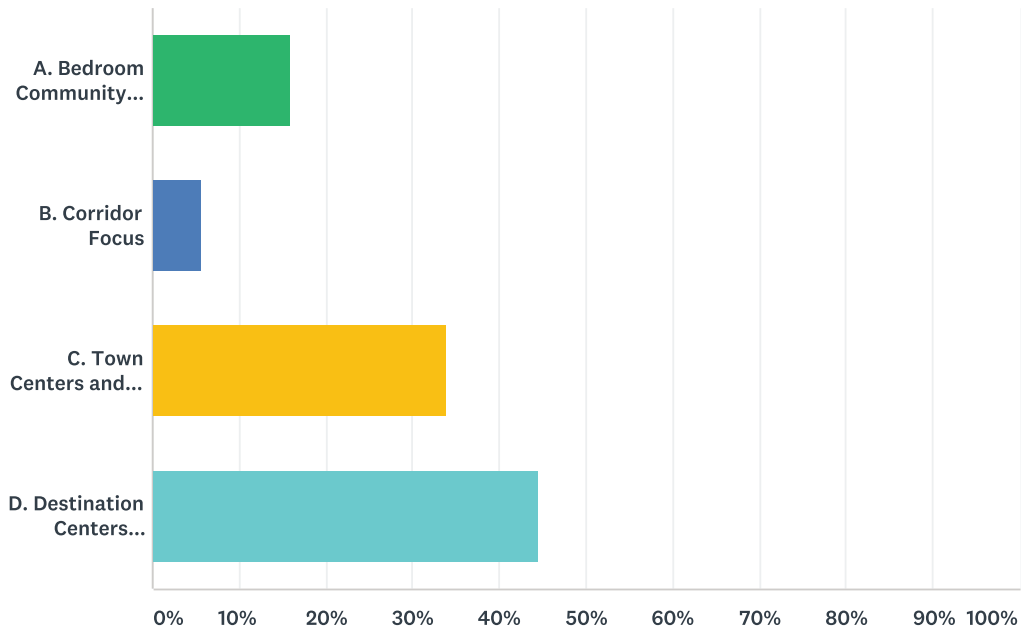


ANSWER CHOICES	RESPONSES	
Separation: a town that is not attached to adjacent communities because it maintains open lands around it.	50.16%	160
Downtown: a town that maintains a distinct and vibrant place that is the destination and commercial center of the community.	40.44%	129
Building heights: a town that encourages a vibrant downtown with enough stories to promote a strong economy without feeling like a big city.	19.75%	63
Unique character: historic architecture preserved; local businesses supported	68.97%	220
Gatherings/gathering places: city residents gather and celebrate together at traditional annual events	44.83%	143
Village or neighborhood component: residents live in neighborhoods or villages that enable them to see the people they know more often	27.27%	87
Total Respondents: 319		



Q22 Overall, as Heber grows and changes, which scenario best preserves a “small town” feel?

Answered: 319 Skipped: 0

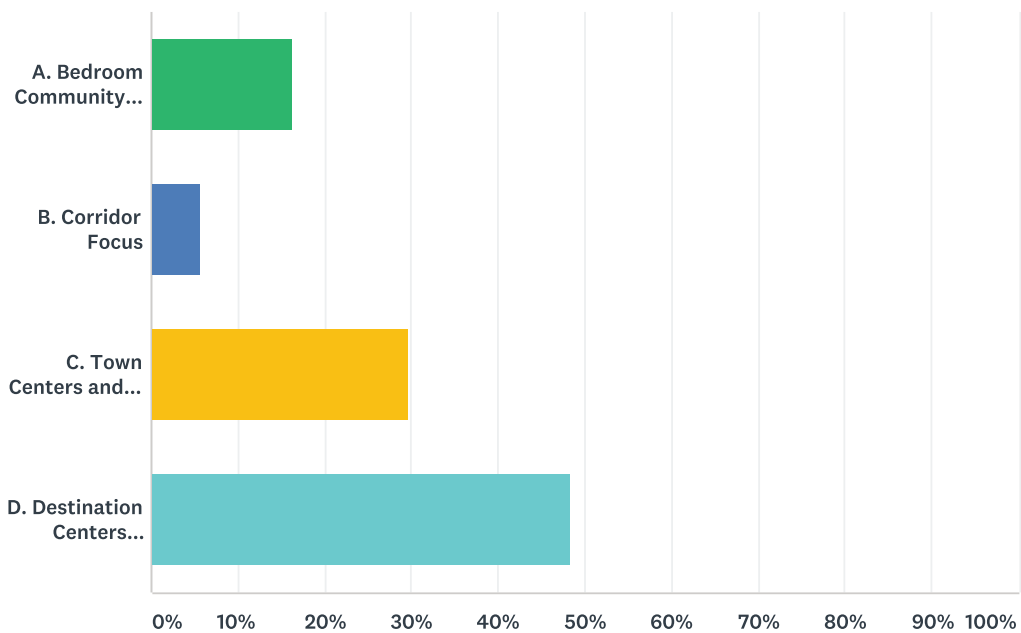


ANSWER CHOICES	RESPONSES	
A. Bedroom Community (Baseline Projection)	15.99%	51
B. Corridor Focus	5.64%	18
C. Town Centers and Neighborhood Open Space	33.86%	108
D. Destination Centers Surrounded by Rural Open Space	44.51%	142
TOTAL		319



Q23 Overall, as Heber grows and changes, which scenario best captures your goals for open space preservation?

Answered: 319 Skipped: 0

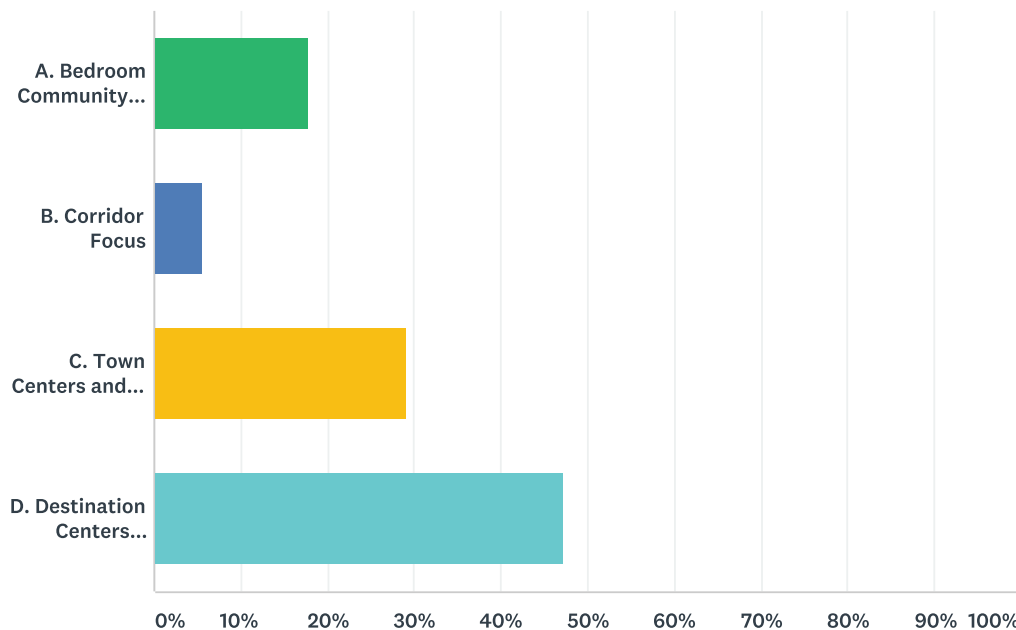


ANSWER CHOICES	RESPONSES	
A. Bedroom Community (Baseline Projection)	16.30%	52
B. Corridor Focus	5.64%	18
C. Town Centers and Neighborhood Open Space	29.78%	95
D. Destination Centers Surrounded by Rural Open Space	48.28%	154
TOTAL		319



Q24 Overall, as Heber grows and changes, which scenario best captures your goals for preserving Heber's views and scenic beauty?

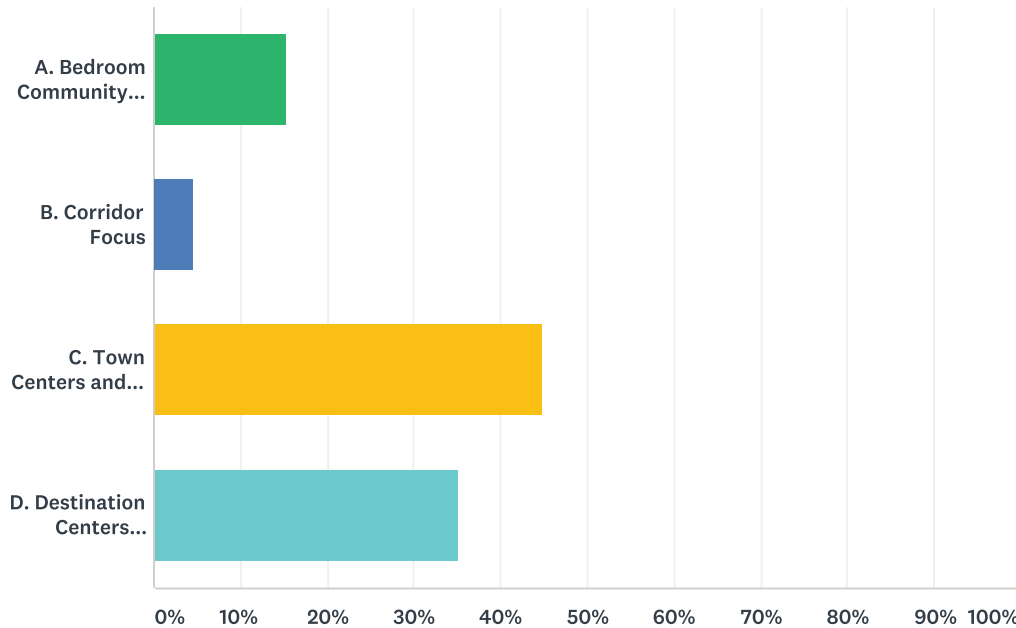
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
A. Bedroom Community (Baseline Projection)	17.87%	57
B. Corridor Focus	5.64%	18
C. Town Centers and Neighborhood Open Space	29.15%	93
D. Destination Centers Surrounded by Rural Open Space	47.34%	151
TOTAL		319

Q25 Overall, as Heber grows and changes, which scenario helps continue to foster a friendly atmosphere?

Answered: 319 Skipped: 0



ANSWER CHOICES

A. Bedroom Community (Baseline Projection)

B. Corridor Focus

C. Town Centers and Neighborhood Open Space

D. Destination Centers Surrounded by Rural Open Space

TOTAL

RESPONSES

15.36% 49

4.70% 15

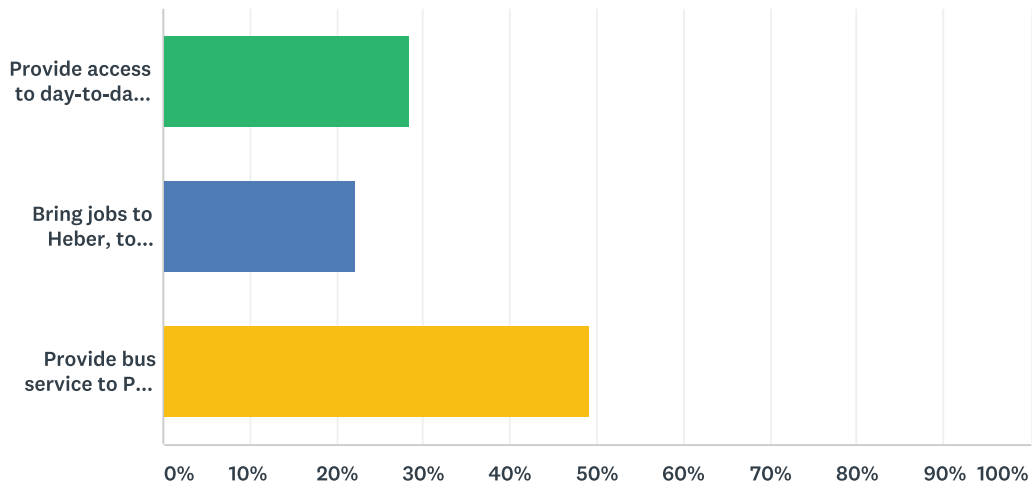
44.83% 143

35.11% 112

319

Q26 Overall, as Heber grows and changes, which strategies do you support to preserve air quality?

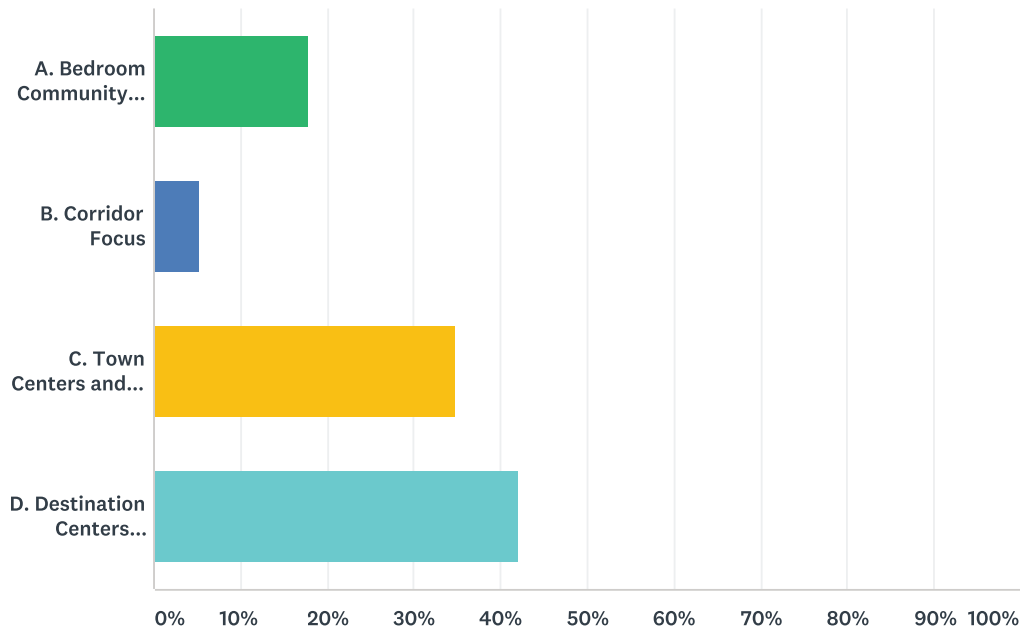
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
Provide access to day-to-day needs, services and amenities closer to home	28.53%	91
Bring jobs to Heber, to reduce the need to drive long distances to jobs	22.26%	71
Provide bus service to Park City and Provo, so workers don't need to drive cars	49.22%	157
TOTAL		319

Q27 Overall, which scenario is your preferred?

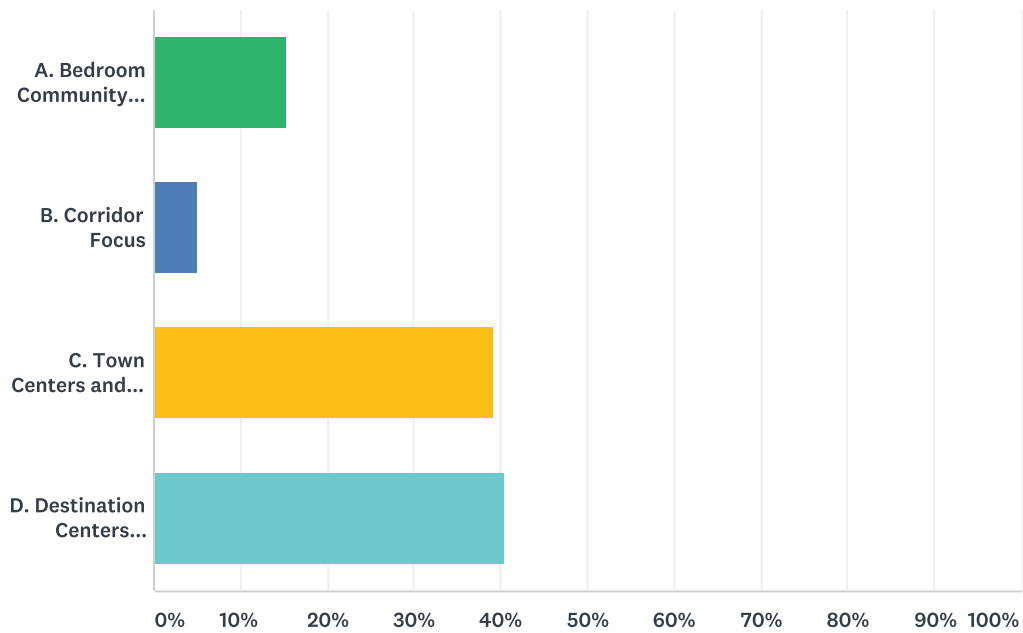
Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
A. Bedroom Community (Baseline Projection)	17.87%	57
B. Corridor Focus	5.33%	17
C. Town Centers and Neighborhood Open Space	34.80%	111
D. Destination Centers Surrounded by Rural Open Space	42.01%	134
TOTAL		319

Q28 Overall, which scenario best addresses the needs of future residents?

Answered: 319 Skipped: 0



ANSWER CHOICES	RESPONSES	
A. Bedroom Community (Baseline Projection)	15.36%	49
B. Corridor Focus	5.02%	16
C. Town Centers and Neighborhood Open Space	39.18%	125
D. Destination Centers Surrounded by Rural Open Space	40.44%	129
TOTAL		319



Q29 Comments (Are there ideas we missed, things you'd like to share?)

Answered: 319 Skipped: 0

Q30 Please fill out your contact information.

Answered: 261 Skipped: 58

ANSWER CHOICES	RESPONSES	
Name	100.00%	261
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	261
Phone Number	0.00%	0

